



# How to promote/spread the game of Go

This poster shows 6 people playing the game of Go on the grass in the afternoon. They look like girls or ladies from Asia, Africa, Europe, Americas and Middle East, all deeply absorbed in mysterious board game. Only freedom and peace prevail in the scene. The poster symbolizes freedom and peace that could be fulfilled through the game of Go. The aim of this poster is to arouse curiosity about the game particularly from young girls from around the world. Curiosity leads to interest and eventually to desire for learning. One of the most important things to spread the game of Go is to widen the base and to strengthen the roots by making the younger generation learn and enjoy the Baduk. The younger, the better! Girls are preferred because they will become wise mothers who will make their children learn and enjoy the game just like they do. Why the efforts should be focused on future generation is obvious. I'm sure this poster really helps if it is circulated and posted in kindergartens, elementary schools, etc.

The poster with the slogan on the benefits of Go will also be useful as follows.

- Takes some time to learn and it brings fun and friendship forever.
- Boredom and Loneliness disappears!
- Helps to elevate intellectual level
- Easy to play anytime anywhere (even on waters with inflatable magnetic board and stone).

Title of the poster : Peace

Name of the author: Sangpil Bae

Country of the author: Republic of Korea

Affiliation of the author: Future Trade Institute

Biographic profile of the author:

The author heads the Future Trade Institute and has been an emeritus professor at college of business, Kwangwoon university in Seoul, lecturing on entrepreneurship, startup, and overseas market research, etc.

One of his hobbies is Baduk which he has enjoyed for over half a century primarily by reading the game records of famous professional Go players of Korea, Japan, and China. He likes to paint. His idea that learning and playing the game of Go could be helping not only reduce human violence instinct to some extent and but also increase amicability among players thus eventually contributing to peace is expressed in watercolor painting.